

Samuel Gelosh

Investor relations · Commercial operations · AI-assisted product development

Miami, Florida | samgelosh@gmail.com

geloshholdingsllc.net | linkedin.com/in/samuel-gelosh

I work across investor relations, sales operations, and product development. My experience includes taking prospects from cold outreach through product education and onboarding, demonstrating an AI trading platform, helping train a sales team, and coordinating a busy rental operation. Through Gelosh Holdings, I turn business problems into client websites, operating workflows, and interactive products, with responsibility for defining the scope, reviewing the experience, and testing the result.

PROFESSIONAL EXPERIENCE

Gelosh Holdings | January 2026-present

Founder & operator

- Define the customer problem, audience, scope, and working demonstration for client websites and software projects.
- Translate business requirements into page structure, application workflows, and usable interfaces; review both the presentation and the underlying behavior.
- Deliver a South Florida real estate website with property information, local positioning, and direct contact paths for an operating client business.
- Develop Vireo's preparation, learning, practice, simulated execution, journaling, and review workflow, including how saved evidence connects each step.
- Build a financial education application with ten distinct lessons, twenty concept checks, three transparent calculators, and an accompanying workbook.
- Direct AI-assisted implementation and targeted revisions across web applications, internal tool demonstrations, and a browser survival game; investigate failures through source review and reproducible checks.

PilotAI · formerly BuyAlerts | June 2024-present

Business development representative, promoted to investor relations

- Conduct cold outbound, discovery, product education, follow-up, and onboarding across the full sales conversation.
- Demonstrate an AI trading product in individual live conversations, explaining how it works and responding to prospective customer and investor questions.
- Translate a technical product into a clear commercial discussion that connects capabilities with the prospect's interests and next steps.
- Progress from initial business development into investor relations, taking on investor-facing product education and relationship follow-up.
- Coordinate follow-up and onboarding so the handoff from initial interest to the next stage of the relationship stays organized.
- Help prepare and train the investor relations team, including preparation for the New York office launch.

Enterprise Rent-A-Car | October 2023-June 2024

Rental management trainee

- Combine customer sales and service with the practical requirements of a busy vehicle rental operation.
- Coordinate fleet availability, utilization, and operating priorities to keep vehicle movement aligned with customer commitments.
- Handle customer needs while balancing commercial opportunities with the branch's inventory and scheduling constraints.
- Build a foundation in customer communication, operational follow-through, and accountability in a fast-moving service business.

Selected work & capabilities

Samuel Gelosh | Business discovery, product direction, and implementation

SELECTED PROJECT WORK

Teresa Comstock Real Estate | Live client website

Organized an agent's identity, local property information, and contact journey into a responsive public website for a South Florida business.

Read case study: geloshholdingsllc.net/case-studies/teresa-comstock

Financial Literacy Academy | Working learning application

Connected ten lessons and twenty concept checks with deterministic calculators, bounded course search, browser-local progress, and a downloadable workbook.

Read case study: geloshholdingsllc.net/case-studies/academy

Vireo | Product in development

Designed a six-step trading practice and review workflow. The implementation includes saved learning evidence, historical replay, journal review, mentor context, and membership logic; the repair release awaits environment validation.

Read case study: geloshholdingsllc.net/case-studies/vireo

Tidehaven | Browser game prototype

Directed an interactive island game with finite harvesting, tool wear, crafting, building, wildlife, and persistent world state. Investigated placement, controls, and save compatibility through documented regression work.

Read case study: geloshholdingsllc.net/case-studies/tidehaven

CAPABILITIES

Commercial: Customer discovery, full-cycle sales, investor education, live product demonstrations, follow-up, and onboarding.

Operations: Business process design, operating priorities, customer handoffs, sales training, and coordination across a working team.

Product: Problem definition, product scope, interface direction, workflow design, acceptance criteria, and client delivery.

Implementation: AI-assisted development, React and TypeScript interfaces, browser applications, source review, and automated validation.

EDUCATION

Florida International University

B.B.A., Management · Dean's List

Allegheny College

Business studies · Collegiate football

HOW I BUILD

I use AI throughout development. I own the problem definition, product decisions, review, and acceptance of the result. My commercial background helps me connect an implementation to the person who needs to use it.